



Press Release

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For Immediate Release

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Empire Screen Printing, Inc., Gains Industry-Wide Recognition at the SGIA Expo International Golden Image competition compares nearly 500 entries in 53 categories

Onalaska, WI September 14, 2016 — The 2016 Specialty Graphic Imaging Association (SGIA) Expo brought together leaders of the specialty imaging industry this year in Las Vegas. In addition to a successful showcase, Empire Screen Printing, Onalaska, WI was recognized in the Association's prestigious Golden Image Competition with a **Silver Image Award for Category 30: Instrumentation | Dials | Gauges | Panels for Speed Queen Chrome Overlay PN: 804490.**

“I am very proud of the Empire team,” said Empire Plant Manager, Lee Vieth. “Our work was compared to the best in the world, and we came out on top. That’s quite an accomplishment!”

More than 70 companies from around the world entered the competition, submitting nearly 500 entries in 53 product categories. Conducted during the 2016 SGIA Expo (Las Vegas, NV, September 14-16th), this year’s event was one of the most challenging in recent history.

“The judges had a very difficult time this year, not because of the sheer volume of entries, but because of the overall quality of the work. Judges in virtually every category told me the entries were so good that choosing winners was a real challenge,” said Johnny Shell, SGIA’s Vice President of Technical Services.

Shell added that the Golden Image competition is judged on the technical accomplishments of each entry, excluding aesthetic issues from the evaluation and scoring process. Prints are judged on the level of difficulty and quality of execution.

“Winning the Silver Award for Instrumentation/Dials/Gauges/Panels Category puts Empire Screen Printing among the top specialty printers in the world in terms of quality and capability. The ability to consistently print such high-quality products indicates that Empire is an expert at controlling the many variables involved in specialty printing,” Shell said.

A recap of the 2016 SGIA Expo — including the complete list of Golden Image winners — is available online at <https://www.sgia.org/expo/2016/golden-image-winners>



SGIA — Supporting the Leaders of the Digital & Screen Printing Community “Specialty imaging” comprises digital imaging, screen printing and the many other imaging technologies SGIA members use, including those they’ll tap in the future. These are the imaging processes and technologies employed to create new products and to enhance existing products including point-of-purchase displays, printed electronics, membrane switches, signs, advertisements, garments, containers and vehicles. Make the most of your specialty imaging business.